



AUSTRALIAN BUSINESS
Lawyers & Advisors



Experts
make things simple

Before heading up Australian Business Lawyers & Advisors (ABLA), I was the client, dealing with lawyers on a regular basis. At times it was nothing short of frustrating when law firms failed to:

- Put the best minds on the matter,
- Provide an actual business answer,
- Give advice and not sit on the fence,
- Communicate simply on complex issues.

These client 'pet hates' have guided what we don't do at ABLA. We won't frustrate you with complicated advice that doesn't fit your business, and we don't sit on the fence.

Our goal is to help you succeed in business

ABLA has the unique position of being owned by NSW Business Chamber – which means we only ever represent and advocate for business. With no partnership structure, the team collaborate and co-operate together, both within our practice teams and across the firm.

ABLA builds outcomes on uncompromising standards:

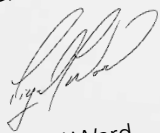
- Our foundation is built on driving the success of businesses like yours.
- You get the right people for the job, with the best minds to get the best outcome.
- Our focus is not just on the present, but we strive to protect your organisation from future legal mishaps.
- We get to know your business; we come to you.
- We educate your team as we go, which minimises future risk.
- We play to our strengths of acting for businesses only, so you get simple explanations, using business language and business-focussed outcomes.

Our motto is: experts make things simple

Let's be clear, simple is not easy, or basic. Simple is the delicate art of making complicated subject matter easy to understand. It's the difference between confounding you with complexities, and keeping you informed about the key issues that matter.

Because our priorities are different to other firms, our reasons for coming to work are different. We work in an atmosphere of mutual respect and collaboration, which translates into how we work with you.

Our customers say we're a 'breath of fresh air' – and you'll feel the difference from the first phone call. Give us a try and get rid of those frustrations.



Nigel Ward
CEO and Director



Top tier legal services without the price or attitude

Every customer needs the best experts on the job when a legal matter arises. ABLA's team has a proven track record of success within its core areas of practice.



WORKPLACE + EMPLOYMENT

Voted #1 Workplace and Employment law firm, our experts are the leading advocates for business in:

- employment law
- industrial relations
- work, health and safety
- investigations
- human resources consulting



CORPORATE + COMMERCIAL

ABLA's specialists provide a broad range of services to meet your business needs including:

- transactional matters
- dispute resolution
- telecommunications, media and technology
- intellectual property
- property
- competition law

Experience the difference

ABLA is proud to be awarded and recognised in 2018 by peers and industry:

- **"Employment Law Specialist Firm of the Year"** – Australasian Law Awards
- **"Workplace Relations and Employment Law Team of the Year"** – Australian Law Awards
- **"Commercial Law Team of the Year - Finalist"** – Australian Law Awards

Give us a call on 1300 656 846

For legal expertise focused on business outcomes, let the experts make things simple.

Call 1300 565 846

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